

Caitlin Shea

UX/UI Designer

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LinkedIn: www.linkedin.com/in/caitlinshea5711 | Portfolio: <https://www.caitlinsheaofficial.com/>

Creative UX/UI design professional passionate about developing digital products with reliable interactive designs. Strengths in writing and communication, problem-solving and adaptability, and teamwork. Commits to building projects from ideation to execution. Fine arts background in storytelling and understanding of popular trends makes me a valuable addition to any team.

Skills

Adaptability, Communication, Creativity, Problem-Solving, Teamwork, Color Theory, Design Thinking, Information Architecture, Storyboards, Usability Interviews, Usability Testing, Wireframing, Prototyping, Figma, Miro, Procreate, Google Workspace, InVision

Projects

DailyUI Challenges | Personal Project | <https://www.caitlinsheaofficial.com/dailyuichallenges>

The aim of this series of projects is to consistently practice my design skills, test out new techniques, and play around with ideas. These daily challenges are a great way to stay familiar with Figma's software and the design process, while also having total creative freedom.

- Skills | Software Used: User Experience Design (UX/UI), Interaction Design, Wireframing, Prototyping, Figma, Google Workspace

Penny Wise | UX Bootcamp Project | <https://www.caitlinsheaofficial.com/pennywise>

The aim of this group project was to create an app that offers budgeting tools, tracks expenses, provides financial advice, and helps users save money by identifying potential areas for improvement. We specifically wanted college aged/young adults to be our target audience because we knew from personal experience how hard it is to build financial habits early in life.

- Skills | Software Used: Competitor Analysis, User Research (Interviews + Survey), Research Analysis, Persona Creation, User Experience Design (UX/UI), Interaction Design, Wireframing, System Design, Prototyping, In-Person User Testing, Mid-High Fidelity Prototype Creation, Usability Testing, Figma, Miro, Google Workspace, Collaboration, Teamwork, Communication, Brainstorming

Wanderer | UX Bootcamp Project | <https://www.caitlinsheaofficial.com/wander>

The aim of this project was to create an app that helps users through a step-by-step process of planning their trip, finding activities, and obtaining information to help them have the best trip possible.

- Skills | Software Used: Competitor Analysis, User Research (Interviews + Survey), Research Analysis, Persona Creation, User Experience Design (UX/UI), Interaction Design, Wireframing, In-Person User Testing, Figma, Miro, InVision, Google Workspace, Otter Transcript,

Work Experience

SCAD Student Web Series

March – June 2022

Art Department Coordinator

- I was the coordinator for the art department and acted as a go-between when working with other departments on and off set. I organized everyone's schedules and kept our department on task to ensure that we completed everything by the appropriate deadlines. I also acted as an extra set of hands and assisted wherever necessary in all areas.

SCAD Student Web Series

January – March 2022

Staff Writer

- I was a member of the writer's room, from the development stages all the way through the production and filming of this project. I was an active participant in the writing process of the entire series, and I was solely responsible for writing episode four.

Dick's Sporting Goods

July – December 2021

Sales Associate

- I was a sales associate in the women's apparel department of Dick's Sporting Goods and worked as a cashier at the checkout. Some of my duties included restocking items, cleaning and organizing the store, assisting customers with finding items, and opening and closing the store.

Education

Certificate, UX/UI

Georgia Institute of Technology, Atlanta

June 2023

Bachelor of Fine Arts, Dramatic Writing

Savannah College of Art and Design, Atlanta

June 2023